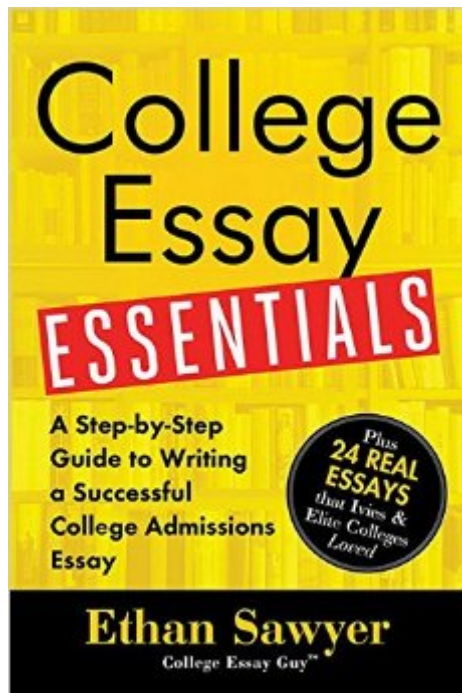


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# College Essay Essentials: A Step-by-Step Guide To Writing A Successful College Admissions Essay



## Synopsis

Writing an amazing college admission essay is easier than you think! So you're a high school senior given the task of writing a 650-word personal statement for your college application. Do you tell the story of your life, or a story from your life? Do you choose a single moment? If so, which one? The options seem endless. Lucky for you, they're not. College counselor Ethan Sawyer (aka The College Essay Guy) will show you that there are only four (really, four!) types of college admission essays. And all you have to do to figure out which type is best for you is answer two simple questions: 1. Have you experienced significant challenges in your life? 2. Do you know what you want to be or do in the future? With these questions providing the building blocks for your essay, Sawyer guides you through the rest of the process, from choosing a structure to revising your essay, and answers the big questions that have probably been keeping you up at night: How do I brag in a way that doesn't sound like bragging? and How do I make my essay, like, deep? Packed with tips, tricks, exercises, and sample essays from real students who got into their dream schools, *College Essay Essentials* is the only college essay guide to make this complicated process logical, simple, and (dare we say it?) a little bit fun.

## Book Information

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## Customer Reviews

As an independent educational consultant, certified educational planner and author of *The Complete Candidate: A Comprehensive System for Solving the College Admissions Puzzle*, I have read tons of books, watched countless DVDs and attended many conferences on every aspect of

the college admissions process. Ethan Sawyer's College Essay Essentials is one of the BEST resources for cracking the code on the college essay that I have ever seen. Unlike so many other college essay books that either give a high level summary of the process, use clichés like "find your hook" or "use your true voice" or simply give a bunch of examples of "winning essays that will get you admitted to Dream U," College Essay Essentials is truly a step-by-step guide that will help even the most novice writer to both find and communicate his personal story. The author breaks the essay down into 4 basic types, depending on whether or not you have faced a big obstacle and whether or not you know what you want to do with the rest of your life. So, if you have survived civil war or have a foolproof way of curing cancer, that's great. Colleges want to know about it. But, if you're just an average happy kid from an upper middle class family and a happy childhood who has no idea of what you want to do with the rest of your life, you, too, can have a compelling college essay! And, this book will show you how. The author has a unique ability to make the reader feel he is right there, talking to you rather than at you. Mr.

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